Subject SPECIAL WINSTON PROMOTION

Interoffice Correspondence

SUNOCO

Date February 20, 1995

Location 22/10PC

From H.O. Boyer

To All Merchandising Supervisors

FAXED 2-21

We have secured a special 25¢ off per pack promotion from R.J. Reynolds. For a limited time, pricing from McLane will be $2.50 off per carton on specially stickered packs of Winston Cigarettes.

In order to participate in this promotion, Franchisees should return to McLane the special offer flyer (copy attached) which they will receive attached to their regular McLane invoice. Additionally, McLane will call each Franchisee to remind them of the special offer, and ask them if they wish to order the special product. Orders can only be for 30 or 60 carton deals. Product availability will be on a "first come-first serve" basis. ***All*** Co-ops will receive an automatic 60 carton distribution. Any Co-ops that have extenuating circumstances and should not receive the distribution need to be identified with either Tina Moody or Cindy Baldwin at McLane.

Please call if you have any questions.

HOB/dml
Attachment
cc: Food Sales Managers
Food Sales Representatives
C-Store Department
Sam McClain, McLane NE

cc: Jim Morris - RJR

51855 1227

B0220.SAM

Source: https://www.industrydocuments.ucsf.edu/docs/tgxn0000